



BFGI NEWSLETTER

DEPARTMENT OF RESEARCH & INNOVATION

2017 Volume 5 | Issue 2



Research & Innovation



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PUBLICATIONS IN JOURNALS

Vineet Garg, Amanpreet Singh & G.S. Bath, "To Study the Behavior of Fired Clay Bricks with the use of Dry Sludge as Partial Replacement of Clay Soil", "International Journal of Engineering Technology, Management and Applied Sciences", vol.-5, page 222-231, 2017.

Rajan Vinayak, Vineet Garg & Sandeep Maan, "To Study the Behavior of Fired Clay Bricks with the use of Dry Sludge as Partial Replacement of Clay Soil", "International Research Journal of Engineering and Technology (IRJET)", volume-4, page 714-716, 2017.

Sandeep Maan, Vineet Garg & Rajan Vinayak, Review on the use of Waste Concrete as Fine Aggregates in the Fresh Concrete", International Journal of Engineering Technology Science and Research", Volume-4, page 1222-1224, 2017.

Rajan Vinayak, Sandeep Maan & Vineet Garg, "Review on Effect of Recycled Coarse Aggregates on Properties of Concrete", International Journal of Engineering Technology Science and Research, volume-4, page 841-843, 2017.

Vineet Garg, Rajan Vinayak & Sandeep Maan, "Review on the Use of Waste Sludge as an Ingredient in Bricks", "International Journal of Engineering Technology Science and Research", volume-4, page 838-840, 2017.

Amrit Kaur Gill, Chinu Verma, "Intelligent Drowsy Eye Detection Using Contourlet Transform And Web Local Descriptors", IJARCS, Vol 8, No.9, Pages 778-782, 2017"

Ankit Sharma, Surabhi Jain, "A quick review on data mining techniques", JDMM- MAT Journals, Vol.2, No.3, 2017

Ramil Gupta, Riti Gupta, "ID Based Security Mechanism for data transmission in Vanet's", International Journal of Innovations and Advancement in Computer Science, Volume 6, Issue 10, Pages 84-92, October 2017.

Bikramjit Singh, "Internet of Things (IoT): A Review on its Applications and Challenging Issues", International Journal of Advance Research in Science and Engineering, Volume No 6, Issue No 11, Pp. 1933-1939, 2017

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Somandeep Kaur and **Ramandeep Kumar**, "More Crops By Utility Every Drop of Water, International Journal Of Advance Research And Science And Engineering, vol. 06 (01), 2017

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Rajni Chaudhary "Growth And Lipid Production By *Desmodium Subcicatus* And Potential of Lipid Production" International journal of Energy, Environment and Sustainability.

Shurbhi Sharma, "Alternate Management Of Paddy Straw To Avoid Field Open Burning And Population", International Journal Of Advance Research In Science And Engineer, Vol. 06, 2017

Rani Matharoo, "Growth Of Service Sector In Punjab",

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Mukesh Kumar and **Sukhjinder Kaur**, "Internet of Things (IoT): A Review on its Applications and Challenging Issues", International Journal of Advance Research in Science and Engineering Vol-6, Issue 11, Nov. 2017, ISSN: 2319-8354

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Surinder Singh, Harjinder Singh, "Education and Women Empowerment", International Journal of Enhanced Research in Management & Computer Applications, Volume 06, Issue 11, Page: 1179-1187, November 2017.

JatinderKaur, Amandeep Kaur Dhaliwal "(Higher Education System in India: Obstacles & Suggestions)", International Journal of Enhanced Research in Management & Computer Applications, Volume 06, Issue 11, Page: 238-242, November 2017.

Sanjay Sharma, Sahil Sidana "Impact Of SBI Merger On Financial Condition Of SBI", "International Conference On Recent Trends In Technology And Its Impact On Economy Of India", AGU International Journal Of Management Studies And Research, Volume 05, Jul-Dec 2017

Sahil Sidana, Sanjay Sharma, The Role Of Shell Companies During Demonetization, International Journal of Enhanced Research in Management & Computer Applications, Volume 6, November-2017

Kanika, Himanshi "Contribution of Bhel Company In Corporate Social Responsibility AGU International Journal Of Management Studies And Research, Volume 05, Jul-Dec 2017.

Himanshi and Kanika FDI In Retail Sector-Monster Or Angel?, Enhanced Research Publications, Volume 6, November-2017

Babia Narang, Rabia Narag A Study Of Consumer Perception And Preferences About Green Product With Special Reference To Mawla Region Of Punjab, International Journal of Enhanced Research in Management & Computer Applications, Volume 6, November-2017

Ashish Gupta and Pawandeep Kaur "Impact Of SBI Merger On Banking Sector", International Journal of Enhanced Research in Management & Computer Applications, Volume 6, November-2017

Amandeep "Ratio Analysis Of Tata Steel And Jindal Steel(A Comparative Study)", AGU International Journal Of Management Studies And Research, Volume 05, Jul-Dec 2017

Jatinder Kaur, Amandeep " Higher Education System In India ; Obstacle And Suggestions", International Journal of Enhanced Research in Management & Computer Applications, Volume 6, November-2017

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Gurpreet Kaur " Public Versus Private Secondary Schools; A Qualitative Comparison" International Journal of Enhanced Research in Management & Computer Applications, Volume 6, December-2017

Rohit Sharma & Bhawana Sharma, "Consumer Perception towards Ayurveda & their Buying Behavior of Ayurvedic Medicines in India in Bathinda (Punjab)", International Journal of Enhanced Research in Commerce, Management & IT, Volume 07, Issue 11, Page: , November 2017.

Rohit Sharma & Khusboo Gupta, An Analysis on the Current Scenario of Consumers Buying Behavior towards Ayurvedic Medicines in India, "International Journal of Enhanced Research in Management & Computer Applications, Volume 06, Issue , Page: 99-102, November 2017

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Bhanu Misra & Sandeep Sehgal, "A Study of Employees Satisfication and its Impact on their performance", International Journal of Enhanced Research in Management & Computer Applications, Volume 06, Issue 11, Page No: 122-126, November 2017.

Bhawana Khanna & Pavneet Kaur, "A Research paper on an impact of Goods & services on various sectors of economy", AGU International Journal of Management studies &

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Pavneet Kaur & Bhawana Khanna, "Recent trends, Innovations and Growth in Indian Financial Sector", "International journal of enhanced research in Management & Computer applications, Volume 06, Page: 282-290, Nov 2017.

Niti Sharma & Arjun Sharma, "A Study on Stress Management in Education Sector", International journal of enhanced research in Management & Computer applications, Volume 06, Page: 117-121, Jul- Dec 2017.

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Rohit Sharma & Bhawana Khanna, Consumer Perception Towards Ayurveda & Their Buying Behaviour Of Ayurvedic Medicines In India", International Journal Of Research In Commerce, IT & Management , Volume 07, Issue 11, Page: 41-43, 2017.

Jitin Sharma & Sandeep Sehgal, "Demonetization Impact on Electronic Fund Transfer", International Journal of Enhanced Research in Management & Computer Applications, Volume 07, ,Page:, November 2017.

Jia Dhingra, "Critical review of television as an effective medium of channelize desired social change in India", AGU International Journal of Management Studies and Research, Volume 05, Page: 778, 2017.

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Amritpal Singh and Deepinder Singh, "Changing behavior of consumer-A study of Indian Market" in the International Journal of Enhanced Research in Management & Computer Applications (ISSN: 2319-7471), Volume 06, Issue 11, Page:112 to 116 , November 2017.

Jatinder Gaba, "Information and communication technology use and economic growth", AGU International Journal of Management Studies and Research, Volume 05, October 2017

Jatinder Gaba, "A study on consumer behavior towards organic food in chandigarh", International Journal of Enhanced Research in Management & Computer Applications, Volume 06, Issue 11, Page: , November 2017.

Randhir Grover and Kuldeep Singh, "Challenges in mobile E-commerce ", "International Journal of Enhanced Research in Management & Computer Applications, Volume 06, Issue 11, Page:440-453 , November 2017.

Amandeep Kaur, Causes Of Stress Among College Students And Suggestive Measures To Reduce Stress", AGU International Journal of Management Studies and Research, Volume 05, page: 197 to 200, October 2017

"**Amandeep Kaur, Arti Sehdev**", "DEMONETIZATION: IMPACT ON RURAL INDIA", "International Journal of Enhanced Research in Management & Computer Applications (ISSN: 2319-7471), Volume 06, Issue 11, Page:835 to 842 , November 2017.

"**Amrinder Singh, Manjinder Singh**", "Rural Entrepreneurship in India", "International Journal of Enhanced Research in Management & Computer Applications (ISSN: 2319-7471), Volume 06, Issue 11, Page: 127 to 129 , November 2017.

"**Arti Sehdev**", " Impact of social media on Education", "AGU International Journal of Management Studies and Research (ISSN: 2455-6092), Volume 05, "page: 653 to 657", "October 2017"

"**Shellyka Bansal**" , "Demonetization 2016-2017, impact of demonetization on digital transactions", "AGU International Journal of Management Studies and Research (ISSN: 2455-6092), Volume 05, "page: 218 to 222", "October 2017"

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“Kamlesh Taneja”, “A study of Microprocessor future technologies”, “AGU International Journal of Management Studies and Research (ISSN: 2455-6092), Volume 05, “page: 843 to 855”, “October 2017”

“Kamlesh Taneja”, “impact of cashless payment on economy growth”, “International Journal of Enhanced Research in Management & Computer Applications (ISSN: 2319-7471), Volume 06, Issue 11, Page:358 to 362 , November 2017.

Neetu Singh, Manish Bansal, “A Study on the Purchase Behavior and Cosmetic Consumption Pattern among Young Females in Bathinda (Punjab)”, “International Journal of Enhanced Research in Management & Computer Applications (ISSN: 2319-7471), Volume 06, Issue 11, Page: 207-211, November 2017.

Sonia, Sakshi, “Demonetisation in India: A Study Of its' Impact on various Key Sectors”, “AGU International Journal of Management Studies and Research (ISSN: 2455-6092), Volume 05, Page: 785-792, Jul- dec 2017.

Sonia, Rajeev Kansal, “Status of Micro Small and Medium Enterprises in Punjab”, “International Journal of Enhanced Research in Management & Computer Applications (ISSN: 2319-7471), Volume 06, Issue 11, Page No: 62-67, November 2017.

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Rajdeep Singh, Ramandeep Kaur “Comparative Study of Factors Affecting Online & Offline Shopping”, “AGU International Journal of Management Studies and Research (ISSN: 2455-6092), Volume 05, Page: 880-889, Jul- dec 2017.

Kanika, Himanshi Bansal, “Contribution of BHEL Company in Corporate Social Responsibility”, “ AGU International Journal of Management Studies and Research (ISSN: 2455-6092), Volume 05, Page: 855-862, Jul- dec 2017.

Himanshi Bansal, Kanika, “FDI in Retail Sector- Monster or

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Amanjeet Singh Bhandari, Shaifali, “GST- A Pave to the Technological Development”, “AGU International Journal of Management Studies and Research (ISSN: 2455-6092), Volume 05, Page: 816-825, Jul- dec 2017.

Shaifali Bhatia, Vaishali Bhatia, “CSR- A Balance of Economics, Environmental and Social Imeratives”, “International Journal of Enhanced Research in Management & Computer Applications (ISSN: 2319-7471), Volume 06, Issue 11, Page: 190-195, November 2017.

Niti Sharma, Arjun Sharma “A Study on Stress Management in Education Sector”, “International Journal of Enhanced Research in Management & Computer Applications (ISSN: 2319-7471), Volume 06, Issue 11, Page: 117-121, November 2017.

Nayanpreet Kaur “Exit Interviews- Tool to Help Retain Talented Workforce”, “AGU International Journal of Management Studies and Research (ISSN: 2455-6092), Volume 05, Page: 826-832, Jul- dec 2017.

Nayanpreet Kaur, “Employee Turnover: Measure to Control it”, “International Journal of Enhanced Research in Management & Computer Applications (ISSN: 2319-7471), Volume 06, Issue 11, Page: 179-181, November 2017.

Nisha Acharya, Navjot Rani, Asha Acharya, “Technological Impact of Human Resource Information System on Human Resource Management”, “AGU International Journal of Management Studies and Research (ISSN: 2455-6092), Volume 05, Page: 793-797, Jul- dec 2017.

Nisha Acharya, Deepti Sharma “Impact of Corporate Benefits on Employee Retention and Firm's Performance ”, “International Journal of Enhanced Research in Management & Computer Applications (ISSN: 2319-7471), Volume 06, Issue 11, Page: 186-189, November 2017.

Navjot Rani, “Role & Importance of Ethical orientation of HRM in Organizations”, “International Journal of Enhanced Research in Management & Computer Applications (ISSN: 2319-7471), Volume 06, Issue 11, Page: 267-270, November 2017.

Amanjeet Singh Bhandari, RamandeepKaur, “WOMEN EMPOWERMENT:-A KEY FACTOR TO THE NATIONAL DEVELOPMENT”, “International Journal of Enhanced Research in Management & Computer Applications (ISSN:

2319-7471), Volume 06, Issue 11, Page: 365-370, November 2017.

PRESENTATION IN CONFERENCE

Ramil Gupta presented the paper ID Based Security Mechanism for data transmission in Vanet's in the 4th International Conference on Advancement in Engineering, Applied Science and Management (ICAEASM -2017) held at CDAC Mumbai, 8th October 2017

Jasvinder Singh presented a paper entitled "Explicit Construction for QC-LDPC codes with girth at least six in 2nd International Conference "Recent Advances in Mathematical Sciences and its Application (RAMSA-2017), organized by Department of Mathematics, Jaypee Institute of Information and Technology, Noida, India from Dec. 12-14, 2017

Wineet Chawla presented the paper "Plant Growth Promoting Rhizobacteria (Pgpr) For Sustainable Fruit Production At International Symposium On Horticulture: Priorities & Emerging Trends in the ICAR-Indian Institute of Horticultural Research Bengaluru, India from 5th-8th September, 2017.

Amit Saurabh presented the paper "Studies on Different Soil Less Growing Media And Fertigation Levels on Various Qualitative and Quantitative Characters of Sweet Pepper Production Under Protected Conditions of Himachal Pradesh" at International conference on Global Research Initiatives For Sustainable Agriculture And Allied Sciences at MPUAT Udaipur from 02-04th December 2017.

Gurpreet Kaur presented the paper "Probiotics And Their Beneficial Role In Health at International Conference On Recent Innovations In Science, Agriculture, Engineering And Management organized by Guru Kashi University Talwandi Sabo on 20th November 2017.

Kamaljeet Kaur presented the paper "Alternate Management of Paddy Straw To Avoid Field Open Burning And Pollution" at International Conference On Recent Innovations In Science, Agriculture, Engineering And Management organized by Guru Kashi University Talwandi Sabo on 20th November 2017

Navneet Kaur presented the paper "Chitosan Nanoparticles : A Boon For Drug Delivery at International Conference On Recent Innovations In Science, Agriculture, Engineering And Management organized by Guru Kashi University Talwandi Sabo on 20th November 2017

Rajni Chaudhary presented the paper "Optimization Of Culture Condition For Lipid Production By *Desmodesmus Subspicatus* And Evaluation For Bio-Diesel Production at International Conference SEEC, Mohali on 14th September 2017

Rani Matharoo presented the paper on "Field of Agricultural Economics & Benefits in Society at Gujranwala Guru Nanak Institute of Management & Technology, Civil Lines, Ludhiana on 29th October 2017

Samandeep Dhaliwal presented the paper "Microbes As Food Source" at Modi College, Patiala on 15th September 2017

Sukhjinder Singh presented the paper "Integrated Weed Management Studies in Onion" at International Conference On Recent Innovations In Science, Agriculture, Engineering And Management organized by Guru Kashi University Talwandi Sabo on 20th November 2017

Seema Ahujha presented the paper "Effect of Prions on Neuro Degenerative Diseases at International Conference On Recent Innovations In Science, Agriculture, Engineering And Management organized by Guru Kashi University Talwandi Sabo on 20th November 2017

Somandeep Kaur presented the paper "More Crops by Utilizing Every Drop of Water" at International Conference On Recent Innovations In Science, Agriculture, Engineering And Management organized by Guru Kashi University Talwandi Sabo on 20th November 2017

Valentina Chauhan presented the paper "Biosynthesis of Silvernanoparticles Using Aloe Vera Extract and Its Antimicrobial Activity" in International Conference On Recent Development In Engineering Science, Humanities And Management held at Maharatta Chamber Of Commerce, Industries And Agriculture, Pune on 23rd December 2017

Surbhi Sharma, international conference on recent innovations in science, agriculture, engineering and management on 20 nov.2017

Surbhi Sharma, presented paper on International multi stream conference on research and society on 29 oct.2017

Harpal Singh presented paper on International

conference on 2nd -4th dec. 2017, udaipur, Rajasthan

Somandeep Kaur presented paper on international conference on recent innovations in science, agriculture, engineering and management (more crop by utility every drop of water)

Parneet kaur, presented paper on International conference on 2nd -4th dec. 2017, udaipur, Rajasthan

Tejinder Singh presented the paper A Survey on Java Programming Language and Methods of Improvisation in the 1st International Conference on Advancements and Innovations in Engineering, Technology & Management organised by Joginpally B.R. Engineering College, Hyderabad, India on 28th & 29th December 2017.

Tejinder Singh presented the paper A Study on Modern Teaching Methodology of Secondary School for Student in the International Conference on Innovations in Computing organised by CGC College of Engineering, Mohali, India on 14-15 December 2017.

Mukesh Kumar presented the paper Internet of Things (IoT): A Review on its Applications and Challenging Issues in the 4th International Conference on Recent Advances in Engineering Science and Management organised by Institute of Electrical and Telecommunication Engineers Chandigarh on 26th Nov 2017.

Manpreet Kaur presented the paper Impact of Social Media on Feedback and Grievance Redressal While Searching for Targeted Customers in the 10th International Conference on Recent Development in Engineering Science, Humanities and Management organised by ICSSR, North West Regional Centre PU Campus Chandigarh on 24th December 2017.

Navdeep Kochhar presented the paper Impact of Social Media as e-marketing tool towards intension of purchasing Analysis of literature in the International Conference on "Recent Innovation in Science, Agriculture, Engineering and Management organised by Guru Kashi University, Talwandi Sabo (Bathinda) on 21 Nov, 2017.

Harmanjot Kaur, Amandeep Kaur Sra, presented the paper "E-Commerce: Benefits and Challenges in Indian Banking Sector.), in the , "International Conference on Recent Innovations in Science, Agriculture, Engineering and Management" organised by "University College of Computer Applications, Guru Kashi University, Talwandi Sabo" on 20th November, 2017.

Randhir Grover, Kuldeep Singh, presented the paper "(Challenges in Mobile Electronic Commerce),)" in the , "International Conference on Recent Innovations in Science, Agriculture, Engineering and Management" organized by "University College of Computer Applications, Guru Kashi University, Talwandi Sabo" on 20th November, 2017.

Surinder Singh, Harjinder Singh "(Education and Women Empowerment), in the , "International Conference on Recent Innovations in Science, Agriculture, Engineering and Management" organized by "University College of Computer Applications, Guru Kashi University, Talwandi Sabo" on 20th November, 2017.

Jatinder Kaur, Amandeep Kaur Dhaliwal "(Higher Education System in India: Obstacles & Suggestions), in the , "International Conference on Recent Innovations in Science, Agriculture, Engineering and Management" organized by "University College of Computer Applications, Guru Kashi University, Talwandi Sabo" on 20th November, 2017.

Sanjay Sharma, Sahil Sidana "Impact Of SBI Merger On Financial Condition Of SBI", "International Conference On Recent Trends In Technology And Its Impact On Economy Of India", "Held In Guru Nank College Of Girls, Sri Mukstar Sahib, Punjab", "Dated On 24th October 2017"

Sahil Sidana, Sanjay Sharma " The Role Of Shell Companies During Demonetization" Held In University College Of Computer Applications Guru Kashi University Talwandi Sabo, Bathinda Dated O N 20th Nov 2017

Kanika, Himanshi " Contribution Of Bhel Company In Corporate Social Responsibility International Conference On Recent Trends In Technology And Its Impact On Economy Of India", Held In Guru Nank College Of Girls, Sri Mukstar Sahib, Punjab, dated On 24th October 2017"

Himanshi, Ms. Kanika FDI In Retail Sector-Monster Or Angel? Held In University College Of Computer Applications Guru Kashi University Talwandi Sabo, Bathinda Dated O N 20th Nov 2017

Babia Narang, Rabia Narag A Study Of Consumer Perception And Preferences About Green Product With Special Reference To Mawla Region Of Punjab, " Held In University College Of Computer Applications Guru Kashi University Talwandi Sabo, Bathinda Dated O N 20th Nov 2017

Ashish Gupta, Pawandeep Kaur " Impact Of SBI Merger

On Banking Sector, " Held In University College Of Computer Applications Guru Kashi University Talwandi Sabo, Bathinda Dated O N 20th Nov 2017

Amandeep " Ratio Analysis Of Tata Steel And Jindal Steel(A Comparative Study)", "Held In Guru Nank College Of Girls, Sri Mukstar Sahib, Punjab", "Dated On 24th October 2017"

Jatinder Kaur, Amandeep " Higher Education System In India; Obstacle And Suggestions, " Held In University College Of Computer Applications Guru Kashi University Talwandi Sabo, Bathinda Dated O N 20th Nov 2017

Parpal Singh, Parminder Singh " Retailing In Rural India, Held In University College Of Computer Applications Guru Kashi University Talwandi Sabo, Bathinda Dated O N 20th Nov 2017

Gurpreet Kaur " Public Versus Private Secondary Schools: A Qualitative Comparison" Held In Mahratta Chamber Of Commerce, Industries And Agriculture Senapati Bapat Road, Pune On 23rd December 2017

Rohit Sharma, presented the paper "An Analysis of Change in Consumer Perception towards Indian Health Sector with special references to Ayurvedic Medicine in the , National Conference on Research, Development & Socio-Economic Change" organised by "RIMT University, Talwandi Sabo" on 31st October, 2017.

Rohit Sharma, presented the paper "An Analysis on the Current Scenario of Consumers Buying Behavior towards Ayurvedic Medicines in India", in the International Conference on Recent Innovation in Science, Agriculture, Engineering & Management organised by Guru Kashi University, Talwandi Sabo" on 20th November 2017.

Amrinder Singh, presented the paper "Rural entrepreneurship (A CONCEPTUAL FRAMEWORK)", in the International Conference on Recent Innovations in Science, Agriculture, Engineering and Management organised by "University College of Computer Applications, Guru Kashi University, Talwandi Sabo" on 20th November, 2017.

Bhanu Misra, presented the paper "A Study of Employees Job Satisfaction and its Impact on their performance", in the International Conference on Recent Innovations in Science, Agriculture, Engineering and Management organised by University College of Computer Applications, Guru Kashi University, Talwandi Sabo on 20th November, 2017.

Pavneet Kaur, presented the paper "A Research paper on an impact of Goods & services on various sectors of

economy", in the International Conference on Recent Trends in Technology and its impact on Economy of India organised by Guru Nanak College for Girls, Sri Mukstar Sahib Punjab" on 24 October 2017.

Pavneet Kaur, presented the paper "Recent trends, Innovations and Growth in Indian Financial Sector", in the Recent Innovations in Science, Agriculture, Engineering and Management" organised by Guru Kashi University, Talwandi Sabo on 20th November, 2017.

Niti Sharma, presented the paper "A Study on Stress Management in Education Sector", in the International Conference on Recent Innovations in Science, Agriculture, Engineering and Management organised by University College of Computer Applications, Guru Kashi University, Talwandi Sabo on 20th November, 2017.

Bhawana Khanna, presented the paper An Impact Of Goods And Service Tax (Gst) On Various Sectors Of Economy, in the International Conference on Recent Trends in Technology and its impact on Economy of India organised by Guru Nanak College for Girls, Sri Mukstar Sahib Punjab" on 24 October 2017.

Bhawana Khanna, presented the paper "Recent Trends, Innvations And Growth In Indian Financial Sector", in the International Conference on Recent Innovations in Science, Agriculture, Engineering and Management organised by "University College of Computer Applications, Guru Kashi University, Talwandi Sabo" on 20th November, 2017.

Sandeep Sehgal presented the paper A study of Employees Job Satisfaction and its impact on their performance, in the International Conference on Recent Innovations in Science, Agriculture, Engineering and Management organised by University College of Computer Applications, Guru Kashi University, Talwandi Sabo on 20th November, 2017.

Jia Dhingra, presented the paper "Critical review of television as an effective medium of channelize desired social change in India", in the International Conference on Recent Trends in Technology and its impact on Economy of India organised by Guru Nanak College for Girls, Sri Mukstar Sahib Punjab" on 24 October 2017.

Santosh Kumar, presented the paper "Marketing Strategies Between Nokia Vs Samsung Mobiles : A Comparative Study ", in the International Conference on Recent Innovations in Science, Agriculture, Engineering and Management organised by University College of

Computer Applications, Guru Kashi University, Talwandi Sabo on 20th November, 2017.

Harsimranpal, presented the paper “Marketing Strategies Between Nokia Vs Samsung Mobiles : A Comparative Study”, in the Recent Innovations In Science , Agriculture, Engineering And Management organised by Guru Kashi University, Talwandi Sabo Punjab” on 20th November 2017.

Parampal presented the paper Retailing In Rural India”, in the International Conference on Recent Innovations in Science, Agriculture, Engineering and Management organised by University College of Computer Applications, Guru Kashi University, Talwandi Sabo” on 20th November, 2017.

Akashdeep Brar, presented the paper “Customer satisfaction towards e commerce websites, in the International Conference on Recent Innovations in Science, Agriculture, Engineering and Management organised by University College of Computer Applications, Guru Kashi University, Talwandi Sabo on 20th November, 2017.

Jitin Sharma, presented the paper “Emerging Trends in Tourism Marketing with special reference to punjab as Tourism Destination” in the 4th International Conference on Sustainable Destination Excellence ” organised by University of Jammu March 2017

Santosh Kumar, presented the paper “Nationalism & Culture: A Dialogue”, in the National Seminar” organised by Punjab Kala Bhawan Sector 16 Chandigarh 28th to 29th October 2017

Amritpal Singh, Deepinder Singh presented the paper “A Study of recent trends in Indian telecom sector” in the ,“International Conference on Recent Innovations in Science, Agriculture, Engineering and Management” organised by “University College of Computer Applications, Guru Kashi University, Talwandi Sabo” on 20th November, 2017.

Jatinder Gaba presented the paper “A study on consumer behavior towards organic food in chandigarh” in the ,“International Conference on Recent Innovations in Science, Agriculture, Engineering and Management” organised by “University College of Computer Applications, Guru Kashi University, Talwandi Sabo” on 20th November, 2017.

Jatinder Gaba presented the paper “information and communication technology use and economic growth”, in the “International Conference on Recent Trends in

Technology and its impact on Economy of India” organised by Guru Nanak College for Girls, Sri Mukstar Sahib Punjab” on 24 October 2017.

Shellyka Bansal presented the paper “A Study of recent trends in Indian telecom sector” in the ,“International Conference on Recent Innovations in Science, Agriculture, Engineering and Management” organised by “University College of Computer Applications, Guru Kashi University, Talwandi Sabo” on 20th November, 2017.

Shellyka Bansal, presented the paper “Demonetization 2016-2017, impact of demonetization on digital transactions”, in the “International Conference on Recent Trends in Technology and its impact on Economy of India” organised by Guru Nanak College for Girls, Sri Mukstar Sahib Punjab” on 24 October 2017.

“**Randhir Grover, Kuldeep Singh**” presented the “Challenges in mobile E-commerce ” in the ,“International Conference on Recent Innovations in Science, Agriculture, Engineering and Management” organised by “University College of Computer Applications, Guru Kashi University, Talwandi Sabo” on 20th November, 2017.

Kamlesh Taneja presented the paper “impact of cashless payment on economy growth” in the ,“International Conference on Recent Innovations in Science, Agriculture, Engineering and Management” organised by “University College of Computer Applications, Guru Kashi University, Talwandi Sabo” on 20th November, 2017.

Kamlesh Taneja, presented the paper “A study of Microprocessor future technologies” in the “International Conference on Recent Trends in Technology and its impact on Economy of India” organised by Guru Nanak College for Girls, Sri Mukstar Sahib Punjab” on 24 October 2017.

Amandeep Kaur, Arti Sehdev presented the paper “DEMONETIZATION: IMPACT ON RURAL INDIA”, in the ,“International Conference on Recent Innovations in Science, Agriculture, Engineering and Management” organised by “University College of Computer Applications, Guru Kashi University, Talwandi Sabo” on 20th November, 2017.

Amandeep Kaur, presented the paper “CAUSES OF STRESS AMONG COLLEGE STUDENTS AND SUGGESTIVE MEASURES TO REDUCE STRESS”, in the “International Conference on Recent Trends in Technology and its impact on Economy of India” organised by Guru Nanak

College for Girls, Sri Mukstar Sahib Punjab” on 24 October 2017.

Arti Sehdev, presented the paper “Impact of social media on Education”, in the “International Conference on Recent Trends in Technology and its impact on Economy of India” organised by Guru Nanak College for Girls, Sri Mukstar Sahib Punjab” on 24 October 2017.

Amrinder Singh, Manjinder Singh presented the paper “Rural Entrepreneurship in India” in the “International Conference on Recent Innovations in Science, Agriculture, Engineering and Management” organised by “University College of Computer Applications, Guru Kashi University, Talwandi Sabo” on 20th November, 2017.

Neetu Singh, Manish Bansal presented the paper “A Study on the Purchase Behavior and Cosmetic Consumption Pattern among Young Females in Bathinda (Punjab)” in the “International Conference on Recent Innovations in Science, Agriculture, Engineering and Management” organised by “University College of Computer Applications, Guru Kashi University, Talwandi Sabo” on 20th November, 2017.

Sonia, Sakshi, presented the paper “Demonetisation in India: A Study Of its' Impact on various Key Sectors”, in the “International Conference on Recent Trends in Technology and its impact on Economy of India” organised by Guru Nanak College for Girls, Sri Mukstar Sahib Punjab” on 24 October 2017.

Sonia, Rajeev Kansal, presented the paper “Status of Micro Small and Medium Enterprises in Punjab”, in the “International Conference on Recent Innovations in Science, Agriculture, Engineering and Management” organised by “University College of Computer Applications, Guru Kashi University, Talwandi Sabo” on 20th November, 2017.

Sakshi, Monika Watts presented the paper “Correlation- A Study between Library Usage and Student Attainment”, in the “International Conference on Recent Innovations in Science, Agriculture, Engineering and Management” organised by “University College of Computer Applications, Guru Kashi University, Talwandi Sabo” on 20th November, 2017.

Rajdeep Singh, Ramandeep Kaur presented the paper “Comparative Study of Factors Affecting Online & Offline Shopping”, in the “International Conference on Recent Trends in Technology and its impact on Economy of India” organised by Guru Nanak College for Girls, Sri Mukstar

Sahib Punjab” on 24 October 2017.

Kanika, Himanshi Bansal, presented the paper “Contribution of BHEL Company in Corporate Social Responsibility”, in the “International Conference on Recent Trends in Technology and its impact on Economy of India” organised by Guru Nanak College for Girls, Sri Mukstar Sahib Punjab” on 24 October 2017.

Himanshi Bansal, Kanika, presented the paper “FDI in Retail Sector- Monster or Angel?”, in the “International Conference on Recent Innovations in Science, Agriculture, Engineering and Management” organised by “University College of Computer Applications, Guru Kashi University, Talwandi Sabo” on 20th November, 2017.

Amanjeet Singh Bhandari, Shaifali, presented the paper “GST- A Pave to the Technological Development”, in the “International Conference on Recent Trends in Technology and its impact on Economy of India” organised by Guru Nanak College for Girls, Sri Mukstar Sahib Punjab” on 24 October 2017.

Shaifali Bhatia, Vaishali Bhatia, presented the paper “CSR- A Balance of Economics, Environmental and Social Imeratives”, in the “International Conference on Recent Innovations in Science, Agriculture, Engineering and Management” organised by “University College of Computer Applications, Guru Kashi University, Talwandi Sabo” on 20th November, 2017.

Niti Sharma, Arjun Sharma presented the paper “A Study on Stress Management in Education Sector”, in the “International Conference on Recent Innovations in Science, Agriculture, Engineering and Management” organised by “University College of Computer Applications, Guru Kashi University, Talwandi Sabo” on 20th November, 2017.

Nayanpreet Kaur presented the paper “Exit Interviews- Tool to Help Retain Talented Workforce”, in the “International Conference on Recent Trends in Technology and its impact on Economy of India” organised by Guru Nanak College for Girls, Sri Mukstar Sahib Punjab” on 24 October 2017.

Nayanpreet Kaur, presented the paper “Employee Turnover: Measure to Control it”, in the “International Conference on Recent Innovations in Science, Agriculture, Engineering and Management” organised by “University College of Computer Applications, Guru Kashi University, Talwandi Sabo” on 20th November, 2017.

Nisha Acharya, Navjot Rani, Asha Acharya, presented the paper “Technological Impact of Human Resource Information System on Human Resource Management”, in the “International Conference on Recent Trends in Technology and its impact on Economy of India” organised by Guru Nanak College for Girls, Sri Mukstar Sahib Punjab” on 24 October 2017.

Nisha Acharya, Deepti Sharma presented the paper “Impact of Corporate Benefits on Employee Retention and Firm's Performance”, in the “International Conference on Recent Innovations in Science, Agriculture, Engineering and Management” organised by “University College of Computer Applications, Guru Kashi University, Talwandi Sabo” on 20th November, 2017.

Navjot Rani, presented the paper “Role & Importance of Ethical orientation of HRM in Organizations”, in the “International Conference on Recent Innovations in Science, Agriculture, Engineering and Management” organised by “University College of Computer Applications, Guru Kashi University, Talwandi Sabo” on 20th November, 2017.

Amanjeet Singh Bhandari, Ramandeep Kaur, presented the paper “WOMEN EMPOWERMENT:-A KEY FACTOR TO THE NATIONAL DEVELOPMENT”, in the “International Conference on Recent Innovations in Science, Agriculture, Engineering and Management” organised by “University College of Computer Applications, Guru Kashi University, Talwandi Sabo” on 20th November, 2017.

BOOKS PUBLISHED / BOOK CHAPTERS

Tejinder Singh, Analyze of Java Programming Language and Method of Improvisations, LAP LAMBERT Academic Publishing, 2017.

Navdeep Kochhar, Handbook of Social Media Enabled Marketing, LAP LAMBERT Academic Publishing, 2017.

FDP ATTENDED BY THE FACULTY

Harsimran Singh attended FDP on Mechatronics And Industrial Automation held at Indo- Swiss Training Centre from 17th -21st July 2017

Abhi Garg attended FDP on Mechatronics And Industrial Automation held at Indo- Swiss Training Centre from 17th -21st July 2017

B.S. Brar attended a STC on “Mathematical Programming Problems” organized by Department of Applied Sciences, NITTTR, Chandigarh, Nov. 6-10 2017.

B.S. Brar attended a STC on “Differential Equations and their Engineering Applications” organized by Department of Applied Sciences, NITTTR, Chandigarh, July. 24-28, 2017.

Satnam Singh, attended a FDP on “Mechatronics and Industrial Automation” at ISTC, Chandigarh from July 17 to July 21, 2017

Ajay Sidana, attended a FDP on “Mechatronics and Industrial Automation” at ISTC, Chandigarh from July 17 to July 21, 2017

Anoop Monga, attended a FDP on “Mechatronics and Industrial Automation” at ISTC, Chandigarh from July 17 to July 21, 2017

Gurjant Singh, attended a FDP on “Mechatronics and Industrial Automation” at ISTC, Chandigarh from July 17 to July 21, 2017

Naveen Kumar attended a FDP on “Metrology Laboratory Practices” at NITTTR, Chandigarh from July 21 to July 21, 2017

Gaurav Garg attended a FDP on “Preparing Students for Job Interviews” at NITTTR, Chandigarh from July 21 to July 21, 2017

Amit Saurabh Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on “Novel Approaches in Research for Agriculture and Biotech” organized by Baba Farid College from 16th to 17th Jan 2017.

Debabrata Dhar Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on “Novel Approaches in Research for Agriculture and Biotech” organized by Baba Farid College from 16th to 17th Jan 2017.

Gurpreet Kaur Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on “Novel Approaches in Research for Agriculture and Biotech” organized by Baba Farid College from 16th to

17th Jan 2017.

Harpreet Kaur Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on “Novel Approaches in Research for Agriculture and Biotech” organized by Baba Farid College from 16th to 17th Jan 2017.

Kamaljeet kaur Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on “Novel Approaches in Research for Agriculture and Biotech” organized by Baba Farid College from 16th to 17th Jan 2017.

Navneet Kaur Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on “Novel Approaches in Research for Agriculture and Biotech” organized by Baba Farid College from 16th to 17th Jan 2017.

Rajni Chaudhary Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on “Novel Approaches in Research for Agriculture and Biotech” organized by Baba Farid College from 16th to 17th Jan 2017.

Rani Matharoo Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on “Novel Approaches in Research for Agriculture and Biotech” organized by Baba Farid College from 16th to 17th Jan 2017.

Sarbjit Kaur Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on “Novel Approaches in Research for Agriculture and Biotech” organized by Baba Farid College from 16th to 17th Jan 2017

Satwinder Kaur Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on “Novel Approaches in Research for Agriculture and Biotech” organized by Baba Farid College from 16th to 17th Jan 2017.

Somandeep Kaur Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on “Novel Approaches in Research for Agriculture and Biotech” organized by Baba Farid College from 16th to 17th Jan 2017.

Valentina Chauhan Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on “Novel Approaches in Research for Agriculture and

Biotech” organized by Baba Farid College from 16th to 17th Jan 2017.

Dr. Surbhi Sharma Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on “Novel Approaches in Research for Agriculture and Biotech” organized by Baba Farid College from 16th to 17th Jan 2017.

Harpal Singh Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on “Novel Approaches in Research for Agriculture and Biotech” organized by Baba Farid College from 16th to 17th Jan 2017

Harpal Singh Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) organized by Baba Farid Health University, Faridkot from 20-21 Dec 2017

Harpal Singh Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on English Speaking organized by Baba Farid college from 11-15 dec. 2017.

Somandeep Kaur Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on “Novel Approaches in Research for Agriculture and Biotech” organized by Baba Farid College from 16th to 17th Jan 2017

Somandeep Kaur Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on English Speaking organized by Baba Farid college from 11-15 dec. 2017.

Vinay Chandel Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on “Novel Approaches in Research for Agriculture and Biotech” organized by Baba Farid College from 16th to 17th Jan 2017

Vinay Chandel Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on English Speaking organized by Baba Farid college from 11-15 dec. 2017.

Kumari Seema Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on English Speaking organized by Baba Farid college from 11-15 dec. 2017.

Kumari Seema Department of Agriculture, Baba Farid

College attended Faculty Development Programme (FDP) on “Novel Approaches in Research for Agriculture and Biotech” organized by Baba Farid College from 16th to 17th Jan 2017

Parmeet Kaur Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on “Novel Approaches in Research for Agriculture and Biotech” organized by Baba Farid College from 16th to 17th Jan 2017

Parmeet Kaur Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on organized by Baba Farid Health University, Faridkot 20-21 Dec, 2017

Parmeet Kaur Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on English Speaking organized by Baba Farid college from 11-15 dec. 2017.

Navdeep Kaur Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on English Speaking organized by Baba Farid college from 11-15 dec. 2017.

Navdeep Kaur Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on “Novel Approaches in Research for Agriculture and Biotech” organized by Baba Farid College from 16th to 17th Jan 2017

Pardeep Kaur Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on English Speaking organized by Baba Farid college from 11-15 dec. 2017.

Pardeep Kaur Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on “Novel Approaches in Research for Agriculture and Biotech” organized by Baba Farid College from 16th to 17th Jan 2017

Rajinder Kumar Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on “Novel Approaches in Research for Agriculture and Biotech” organized by Baba Farid College from 16th to 17th Jan 2017.

Palwinder Singh Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on English Speaking organized by Baba Farid college from 11-15 dec. 2017.

Palwinder Singh Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on “Novel Approaches in Research for Agriculture and Biotech” organized by Baba Farid College from 16th to 17th Jan 2017

Davinderpal Singh Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on English Speaking organized by Baba Farid college from 11-15 dec. 2017.

Davinderpal Singh Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on “Novel Approaches in Research for Agriculture and Biotech” organized by Baba Farid College from 16th to 17th Jan 2017

Manjinder Singh Department of Agriculture, Baba Farid College attended Faculty Development Programme (FDP) on “Novel Approaches in Research for Agriculture and Biotech” organized by Baba Farid College from 16th to 17th Jan 2017

Parkash Singh, Department of Medical and Biotechnology attend a Faculty Development Programme (FDP) organized by University centre of Excellence in Research, Baba Farid University of Health Sciences, Faridkot on Recents Trends in Applied Sciences on 20-21 December 2017.

Shivangi Saxena, Department of Medical and Biotechnology attend a Faculty Development Programme (FDP) organized by University centre of Excellence in Research, Baba Farid University of Health Sciences, Faridkot on Recents Trends in Applied Sciences on 20-21 December 2017.

Pankaj Nagpal, Department of Medical and Biotechnology attend a Faculty Development Programme (FDP) organized by University centre of Excellence in Research, Baba Farid University of Health Sciences, Faridkot on Recents Trends in Applied Sciences on 20-21 December 2017.

Gaganpreet Kaur Department of Medical and Biotechnology attend a Faculty Development Programme (FDP) organized by University centre of Excellence in Research, Baba Farid University of Health Sciences, Faridkot on Recents Trends in Applied Sciences on 20-21 December 2017.

Sukhdeep Kaur, Attended a Faculty Development Programme on “Instructional Delivery- Module II through

ICT” organised by NITTTR, Chandigarh & attended a Faculty Development Programme on “Questionnaire Designing” organised by Baba Farid College of Management & Technology, Bathinda

Amandeep Kaur, Attended a Faculty Development Programme on “Instructional Delivery- Module II through ICT” organised by NITTTR, Chandigarh & attended a Faculty Development Programme on “Questionnaire Designing” organised by Baba Farid College of Management & Technology, Bathinda.

Jatinder Kaur, Attended a Faculty Development Programme on “Instructional Delivery- Module II through ICT” organised by NITTTR, Chandigarh & Attended a Faculty Development Programme on “Communication Skills” organised by , “TPR”, Bathinda on 18th Dec to 22nd Dec, 2017.

Harmanjot Kaur, Attended a Faculty Development Programme on “Questionnaire Designing” organised by Baba Farid College of Management & Technology, Bathinda , Attended a Faculty Development Programme on “Communication Skills ” organised by , “TPR”, Bathinda on 18th Dec to 22nd Dec, 2017 & attended a Faculty Development Programme on “Instructional Delivery-Module II through ICT” organised by NITTTR, Chandigarh.

Sanjay Sharma, attended a FDP on “Instruction Delivery-Module-II Through ICT” Organized By NITTTR, Chandigarh on 04-12-2017 to 08-12-2017

Kanika, Baba Farid College attended a FDP on “Instruction Delivery- Module-II Through ICT” Organized By NITTTR, Chandigarh on 04-12-2017 to 08-12-2017

Parminder Singh Baba Farid College attended a FDP on “Instruction Delivery- Module-II Through ICT” Organized By NITTTR, Chandigarh on 04-12-2017 to 08-12-2017

Ashish Gupta, Baba Farid College attended a FDP on “Instruction Delivery- Module-II Through ICT” Organized By NITTTR, Chandigarh on 04-12-2017 to 08-12-2017

Amandeep, Baba Farid College attended a FDP on “Instruction Delivery- Module-II Through ICT” Organized By NITTTR, Chandigarh on 04-12-2017 to 08-12-2017

Sahil Sidana, Baba Farid College attended a FDP on “Instruction Delivery- Module-II Through ICT” Organized By NITTTR, Chandigarh on 04-12-2017 to 08-12-2017

Parminder Singh, Baba Farid College Of Management And

Technology attended a Faculty Development Programme on “Questionnaire Designing” organized by “Baba Farid College Of Management & Technology, Bathinda”.

Sanjay Sharma, Baba Farid College attended A FDP on “Communication In English” Organized By Baba Farid Group of Institutions On 18-12-2017 To 22-12-2017

Ashish Gupta Baba Farid College attended A FDP On “Communication In English” Organized By Baba Farid Group of Institutions On 18-12-2017 To 22-12-2017

Aman Dhariwal, Baba Farid College attended A FDP On “Communication In English” Organized By Baba Farid Group of Institutions On 18-12-2017 To 22-12-2017

Sahil Sidana Baba Farid College attended A FDP on “Communication In English” organized By Baba Farid Group of Institutions on 18-12-2017 To 22-12-2017

Babia Narang, Baba Farid College Attended A FDP on “Communication In English”organized By Baba Farid Group Of Institutions on 18-12-2017 To 22-12-2017

Gurpreet Kaur, Baba Farid College attended A FDP on “Communication In English” organized by Baba Farid Group of Institutions on 18-12-2017 To 22-12-2017

Kanika, Baba Farid College attended A FDP on “Communication In English” organized By Baba Farid Group of Institutions on 18-12-2017 To 22-12-2017

Rohit Sharma, Baba Farid College of Management & Technology attended a Faculty Development Programme on “Questionnaire Designing” organised by Baba Farid College of Management & Technology, Bathinda.

Bhanu Misra, Baba Farid College of Management & Technology attended a Faculty Development Programme on “Questionnaire Designing” organised by Baba Farid College of Management & Technology, Bathinda.

Pavneet Kaur, Baba Farid College of Management & Technology attended a Faculty Development Programme on “Questionnaire Designing” organised by Baba Farid College of Management & Technology, Bathinda.

Pavneet Kaur, Baba Farid College of Management & Technology attended a Faculty Development Programme on “Basic understanding of Research methods & Data analytical tools” organised by Guru Kashi University, Talwandi Sabo, Bathinda.

Niti Sharma, Baba Farid College attended a Faculty Development Programme on “Instructional Delivery-Module II through ICT” organised by NITTTR, Chandigarh.

Niti Sharma, Baba Farid College of Management & Technology attended a Faculty Development Programme on “Questionnaire Designing” organised by Baba Farid College of Management & Technology, Bathinda.

Bhawana Khanna, Baba Farid College of Management & Technology attended a Faculty Development Programme on “Basic understanding of Research methods & Data analytical tools” organised by Guru Kashi University, Talwandi Sabo, Bathinda.

Bhawana Khanna from Baba Farid College of Management & Technology attended a Faculty Development Programme on “Questionnaire Designing” organised by Baba Farid College of Management & Technology, Bathinda.

Sandeep Sehgal, Baba Farid College attended a Faculty Development Programme on “Instructional Delivery-Module II through ICT” organised by NITTTR, Chandigarh.

Jia Dhingra, Baba Farid College attended a Faculty Development Programme on “Instructional Delivery-Module II through ICT” organised by NITTTR, Chandigarh.

Jia Dhingra, Baba Farid College of Management & Technology attended a Faculty Development Programme on “Questionnaire Designing” organised by Baba Farid College of Management & Technology, Bathinda.

Santosh Kumar, Baba Farid College attended a Faculty Development Programme on “Instructional Delivery-Module II through ICT” organised by NITTTR, Chandigarh.

Akashdeep Kaur, Baba Farid College attended a Faculty Development Programme on “Instructional Delivery-Module II through ICT” organised by NITTTR, Chandigarh.

Jitin Sharma, Baba Farid College attended a Faculty Development Programme on “Basic Understanding of Research Methods and Data Analytical Tools” organised by Guru Kashi University, July 2017.

Jitin Sharma, Baba Farid College attended a Faculty Development Programme on “Instructional Delivery-Module II through ICT” organised by NITTTR, Chandigarh, Dec 2017

Jitin Sharma, Baba Farid College attended a Faculty Development Programme on “Communication Skills”

organised by The Princeton Review, Bathinda , 18 to 22 December, 2017

Bhanu Misra, Baba Farid College attended a Faculty Development Programme on “Communication Skills” organised by The Princeton Review, Bathinda , 18 to 22 December, 2017

Akashdeep Kaur, Baba Farid College attended a Faculty Development Programme on “Communication Skills” organised by The Princeton Review, Bathinda , 18 to 22 December, 2017

Niti Sharma, Baba Farid College of Management & Technology attended a Faculty Development Programme on “Communication Skills” organised by The Princeton Review, Bathinda , 18 to 22 December, 2017

Pavneet Kaur, from Baba Farid College of Management & Technology attended a Faculty Development Programme on “Communication Skills” organised by The Princeton Review, Bathinda , 18 to 22 December, 2017

Bhawana Khanna, Baba Farid College of Management & Technology attended a Faculty Development Programme on “Communication Skills” organised by The Princeton Review, Bathinda , 18 to 22 December, 2017

Sandeep Sehgal, from Baba Farid College attended a Faculty Development Programme on “Communication Skills” organised by The Princeton Review, Bathinda , 18 to 22 December, 2017

Parampal Singh, from Baba Farid College attended a Faculty Development Programme on “Communication Skills” organised by The Princeton Review, Bathinda , 18 to 22 December, 2017

Harsimran Singh, from Baba Farid College attended a Faculty Development Programme on “Communication Skills” organised by The Princeton Review, Bathinda , 18 to 22 December, 2017

Amritpal Singh, Baba Farid College attended a Faculty Development Programme on Instructional Delivery-Module II through ICT organized by NITTTR, Chandigarh on 4 dec to 8 dec 2017

Shellyka Bansal, Baba Farid College attended a Faculty Development Programme on Instructional Delivery-Module II through ICT organized by NITTTR, Chandigarh on 4 dec to 8 dec 2017

Amritpal Singh, Baba Farid College attended a Faculty Development Programme on “Questionnaire Designing” organised by Baba Farid College of Management & Technology, Bathinda.on 13 dec 2017

Jatinder Gaba, Baba Farid College attended a Faculty Development Programme on “Questionnaire Designing” organised by Baba Farid College of Management & Technology, Bathinda.on 13 dec 2017

Kuldeep Singh, Baba Farid College attended a Faculty Development Programme on “Questionnaire Designing” organised by Baba Farid College of Management & Technology, Bathinda.on 13 dec 2017

Arti Sehdev, Baba Farid College attended a Faculty Development Programme on “Questionnaire Designing” organised by Baba Farid College of Management & Technology, Bathinda.on 13 dec 2017

Shellyka Bansal, Baba Farid College attended a Faculty Development Programme on “Communication skills” organized by “The Princeton Review”, Bathinda.on 18 dec to 22 dec 2017

Kamlesh Taneja, Baba Farid College attended a Faculty Development Programme on “Communication skills” organized by “The Princeton Review”, Bathinda.on 18 dec to 22 dec 2017

Arti Sehdev Baba Farid College attended a Faculty Development Programme on “Communication skills” organized by “The Princeton Review”, Bathinda.on 18 dec to 22 dec 2017

Neetu Singh, Baba Farid College of Management & Technology attended a Faculty Development Programme on “Instructional Delivery- Module II through ICT” organised by NITTTR, Chandigarh.

Navjot Rani, Baba Farid College attended a Faculty Development Programme on “Instructional Delivery-Module II through ICT” organised by NITTTR, Chandigarh.

Himanshi Bansal, Baba Farid College of Management & Technology attended a Faculty Development Programme on “Instructional Delivery- Module II through ICT” organised by NITTTR, Chandigarh.

Arjun Sharma, Baba Farid College attended a Faculty Development Programme on “Instructional Delivery-Module II through ICT” organised by NITTTR, Chandigarh.

Sakshi, Baba Farid College attended a Faculty Development Programme on “Instructional Delivery-Module II through ICT” organised by NITTTR, Chandigarh.

Nisha Acharya, Baba Farid College of Management & Technology attended workshop on “Writing to Publish and Research Integrity” organised by Department of Arts (Physical Education), School of Humanities and Social Sciences, Manipal University, Jaipur.

Neetu Singh, Baba Farid College of Management & Technology attendeda Faculty Development Programme on “Questionnaire Designing” organised by Baba Farid College of Management & Technology, Bathinda.

Sonia, Baba Farid College attendeda Faculty Development Programme on “Questionnaire Designing” organised by Baba Farid College of Management & Technology, Bathinda.

Himanshi Bansal, Baba Farid College of Management & Technology attendeda Faculty Development Programme on “Questionnaire Designing” organised by Baba Farid College of Management & Technology, Bathinda.

Shaifali, Baba Farid College attendeda Faculty Development Programme on “Questionnaire Designing” organised by Baba Farid College of Management & Technology, Bathinda.

Arjun Sharma, Baba Farid College attendeda Faculty Development Programme on “Questionnaire Designing” organised by Baba Farid College of Management & Technology, Bathinda.

Nayanpreet Kaur, Baba Farid College attendeda Faculty Development Programme on “Questionnaire Designing” organised by Baba Farid College of Management & Technology, Bathinda.

Navjot Rani, Baba Farid College attendeda Faculty Development Programme on “Questionnaire Designing” organised by Baba Farid College of Management & Technology, Bathinda.

Nisha Acharya, Baba Farid College of Management & Technology attendeda Faculty Development Programme on “Questionnaire Designing” organised by Baba Farid College of Management & Technology, Bathinda.

Navjot Rani, Baba Farid College attendeda Faculty Development Programme on “Communication Skills” in organised by Baba Farid College of Management &

Technology in association with The Princeton Review, Bathinda.

Sonia, Baba Farid College attended a Faculty Development Programme on "Communication Skills" in organised by Baba Farid College of Management & Technology in association with The Princeton Review, Bathinda.

Rajdeep Singh, Baba Farid College attended a Faculty Development Programme on "Communication Skills" in organised by Baba Farid College of Management & Technology in association with The Princeton Review, Bathinda.

Sakshi, Baba Farid College attended a Faculty Development Programme on "Communication Skills" in organised by Baba Farid College of Management & Technology in association with The Princeton Review, Bathinda.

Nisha Acharya, "MBA & M.Com", Baba Farid College attended Faculty Development Programme on "Communication Skills" in organised by Baba Farid College of Management & Technology in association with The Princeton Review, Bathinda.

Shaifali, Baba Farid College attended a Faculty Development Programme on "Communication Skills" in organised by Baba Farid College of Management & Technology in association with The Princeton Review, Bathinda.

Nayanpreet Kaur, Baba Farid College attended a Faculty Development Programme on "Communication Skills" in organised by Baba Farid College of Management & Technology in association with The Princeton Review, Bathinda.

INVITED TALKS / EXPERT TALKS BY THE FACULTY

Er. Tarun from L & D Telcocrat Technology Chandigarh, delivered the talk on Mobile Generation, organized by ECE Department on "13th Sep 2017".

Air Commanding officer Ranjan Mishra from Air force Station Bhisaiyan, delivered the talk **Career in Indian Air Force**, organized by ECE Department on 28th Nov 2017

Er Ravinder Singh Sekhon, Senior XEN from PSPCL, Bathinda delivered a talk on topic Thermal Power Plant on 30th August 2017.

One day workshop on "From Idea to Pitch: Developing a Business Plan"

Dr Manish Bansal

Dean, Academics, MIMIT



Dr. Manish Bansal, Ph.D. is an Associate Professor of Management cum Dean at Malout Institute of Management & Information Technology (MIMIT), Malout, Punjab, INDIA. He holds Ph.D from Punjabi University along with MBA Marketing from Shivaji University. He has a rich 23 years experience of Industry, Academics, Research and Administration. He has served as Director, Baba Farid College of Management & Technology for about four years as an established administrator. He has published in various national and international journals in the areas of Marketing, Retail, Hospital management and Entrepreneurship. He has authored thirteen books and edited seven conference proceedings besides being on advisory panel of various institutes and research journals. He has taught MBA classes in Marketing, Retailing and Advertising. He has supervised three candidates for Ph.D.

Dr Manish Bansal in his speech said that the students belonging to tier 3 cities like Bathinda are not far away in generating employment, innovations and new ideas from their counterparts of tier 1&2 cities. During the workshop he demonstrated the various aspects needed to build a better B-Plan. He emphasised to develop the B-Plan based on 5 M's model i.e Market; Money; Men; Machinery; and Material. He also explained how an entrepreneur must give equal importance to all these 5M's for a better B-Plan. He also guided the students that an entrepreneur's venture will rise to the new heights, only if it is rooted with a unique and good idea. He motivated the young scholars that every opportunity is around us, it is up to us how we analyse it and use to to generate ideas.

ENTREPRENEURSHIP WEEK

Er Vikas Mittal

AGM, NABARD



Er Vikas Mittal, AGM NABARD is graduate from Thapar University in Civil Engineering. He has a vast experience of 25 years in the NABARD. In NABARD he had worked as Assistant Manager at Bombay and Guwahati, as a Manager NABARD in Chandigarh and now he is working as AGM, NABARD in Bathinda. In addition to it Mr Mittal is also the active member of different Government agencies such as Ground Water Estimate Committee of Punjab & Chandigarh, advisory committee of Krishi Vigyan Kendra, Bathinda, Pharma Training Centre Mehraj, Bathinda etc.

Inaugural day of the session was chaired by Mr Vikas Mittal, AGM, NABARD. He shared different schemes run by NABARD which support and give subsidies to budding entrepreneurs. He enlightened the students about various projects, schemes and subsidies going on to develop the ecosystem of entrepreneurship in the country. Mr Mittal quoted that self-faith and self-convincing is the main attribute required to be a successful entrepreneur. He stressed that ideas emanates from the solution to the problem. He also discussed about the major problems prevailing in the rural areas. He also welcomed suggestions and isolation/ideas from the audience regarding prevailing problems like Water Conservation in Villages as well as cities; Wheat Preservation; Education of the farmers; Bio-Fertilizers; Dairy Related Problems; Modified & Controlled Cold Storage and Soil-less Framing.

Mr R.D Singla

Lead Bank



On the Second day of the Entrepreneurship Week Mr R.D Singla, representative from LEAD Bank was the resource person. He discussed about the various activities run by the LEAD Bank at district level. In his lecture he told the

students about documents and all other ancillaries required for Bank Financing. He also shared the different subsidy schemes of the Banks for the Entrepreneurs. Starting from the history of Banks and their objectives, he told the nuances about the Pardhan Mantri Mudra Yojna, Stand-up India and subsidies available under Prime Minister Employment Generation Program.

Mr Amit Bansal

Chartered Accountant



Mr Amit Bansal is a Chartered Accountant. He has also worked with Macquarie- Global Finance Services for one and half years; KPMG (Statutory audit) for 2 years and M/s S.S.Kothari Mehta & Co. (Chartered Accountants), New Delhi for a year. Presently he is working with Baba Farid Group of Institutions as senior manager accounts where he is Overall in-charge of the financial operations, control and supervisory head. Mr Bansal has in depth knowledge of Export and import benefits, forex and their related transactions. He have successfully and independently led several assignments. Mr Bansal also Handles GST assignments of various type of organizations such as Companies, Societies, Partnership firms and proprietorship firms including some government organizations. He had also delivered many lectures in different seminars on GST, Taxation and Entrepreneurship.

Mr Amit Bansal, Chartered Accountant was the resource Person for the third day. He motivated the students and told that failure is part of entrepreneurship. Good entrepreneur must have the appetite to take risk. He further said that today the companies readily hire a person who had failed in his start-up as he knows all the nitigrities required to run a successful venture. He discussed about the meaning of Entity and its role. He told about the structure, Benefits, role and functions of the three Entities: Private Limited Company; a Registered Partnership Firm; a Limited Liability Partnership. Mr Bansal described the students about the flagship program run by Government of India that is Startup India and told different tax-exemptions given to the entities covered under Startup India. He also told about the role of Angel Investors and Venture Capitalists to run the Startup. At last he shared his views about the advantages and disadvantages of Goods & Services Tax (GST).

Mr Amit Mishra
ID8 VC



Mr Amit Mishra have worked in the internet industry for close to 11 years with a total experience of 13 years. He is also a TEDx Speaker and has been strategically involved with some of the renowned Startup reality TV shows in India. Mr Mishra also closely work with relevant government and private agencies working in the space of entrepreneurship in India. The last 3 years he had spent travelling across India and identifying different ecosystem players across geographies. He had also setup 2 different organisations with help of local entrepreneurs in Ranchi, Jharkhand and Ludhiana. Mr Mishra was also the Country Head of F6S, which is the largest start-up discovery platform worked with most of the accelerators/VCs in the country. He had also spent 6 years with InfoEdge India Ltd.(parent company to Naukri, 99acres,Shiksha etc). He also run global start-up education programs for budding entrepreneurs in Delhi-NCR.

Mr Amit Mishra, ID8 VC was the expert on the 4th day of the Entrepreneurship Week. He said that in this era of knowledge, there are multiple solutions for every problem which can be solved through innovation and technology. He said many reports have been published which tells that, today, students of tier 3 cities are generating employment through Government of India's Start-up program.Mr Mishra giving examples of different Startups said some of the remarkable work is going on in India by the young college students. Motivating the students to do start-ups at college he said college campuses should offer some unique advantages for launching a new venture as students have a network of resources at the ready that are students itself, Professors for validation and alumni as an mentors.

PITCH-UP SESSION (29th September, 2017)

On the last day of the event there was Pitchup-session where 5 Business Plans were presented by the BFGI students. The mentor in this session was Mr Amit Mishra. In

this session he also gave the tips to how to pitch the business plan and also How to start small scale enterprise. He also told what the investors require in the Business Plan and how to build a pitch for startup that sells idea.

Faculty Development Programme : Entrepreneurship 29th September, 2017

Mr Amit Mishra took a workshop and the interactive session with faculty where he told that there are numbers of awareness programme for students and Faculty in entrepreneurship. He further said teachers play a vital role in motivating students to take up entrepreneurship as a career option. Hence it is important that teachers should be sensitized on need for being an entrepreneurial teacher. He said faculty to organize small events in the classes to create an awareness of the need and importance of entrepreneurship development. Mr Mishra emphasised to improve knowledge and develop skill in diverse training methods in imparting training to students and entrepreneurs. During workshop Mr Mishra also gave the assignment to all the faculty and told to present their ideas in front of all





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